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GRAZIA

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#CONFESSIONS

in the time of covid-19

THE COOL NEW BOY

HYDER SYED

On Our Radar

FASHION WEEK

Round-up!

DARSHANI

LA FEMME

TOP PICKS



GRAZIA

Editor's Note



It's time for our issue 63! Time sure did fly by. This cover has been graced by Darshani Khodabaks from Netherlands. In a visually contrasting cover shoot Darshani takes us through many different styles. East meets West with a hint of glam and bold, is exactly how we can describe it! Summer flew by and fall is right here. It is time for Halloween and our cover shoot

gives you a glimpse of how glam can meet Hallow's Eve!

The past few months have been challenging for everyone. We hope you all are staying safe and keeping your loved ones protected.

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ZAHRAA SAIFULLAH



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8 becomes infinity for a world without limits!
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FEEL FIRED UP ABOUT SOMETHING YOU'VE READ IN GRAZIA? LET US KNOW...

FROM THE DEPUTY EDITOR'S DESK



In our issue 63 we have brought together editorial shoots from many different parts of the world. Starting from our cover shoot that took place in Netherlands, we have editorials shot in London, Lahore and finally Karachi! With our talented teams working hard, around the world - we hope to give you a visual treat and inspire your wardrobe!

This issue also has an editorial of a new pret wear brand - San And Zy - don't forget to check their page out on instagram!

We also got the chance to get to know the man who seems to have it all - Hyder Syed! Journalist, model and now an actor - this gentleman is someone who has been on our radar for some time, do make sure you read his feature!

Browse through our issue and see all that we put together for you! Happy reading!

NASHMIA AMIR BUTT



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Saif Publishing is a leading Pakistani publishing house, specializing in creating and circulating few of the major international lifestyle and fashion magazines. Saif Publishing launched HELLO! Pakistan in March 2012, setting the bar on local reporting on celebrity, lifestyle and fashion. HELLO! Pakistan is an aspirational lifestyle magazine, which has featured prominent personalities and celebrities over the period of five years since its inception. The newest addition to Saif Publishing's portfolio is with Grazia Pakistan, which is the first international fashion magazine in Pakistan and will break traditional publication norms for fashion and news in Pakistan, and venture into lucrative partnerships with international platforms. With HELLO! Pakistan catering to the high-end aspirational lifestyle target market, Grazia Pakistan is set to take over the inspirational fashion and news market, creating a style platform for the young, confident Pakistani women.

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6

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10 HOT STORIES

EVERYONE'S BEEN TALKING ABOUT...

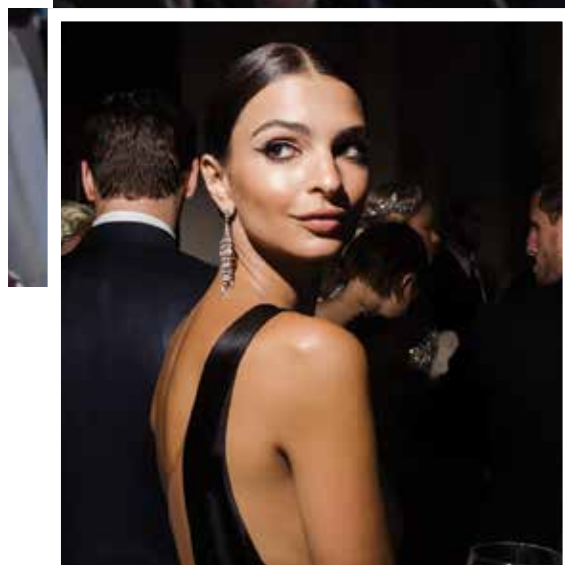
01

Supermodel Emily Ratajowski reveals being sexually assaulted by photographer

In an exclusive essay penned for New York Magazine, the supermodel tells it all about her struggles, exploitation and reveals being sexually assaulted by a well-known photographer

MODELS ARE FAR too many times taken as the couture-wearing, runway-strutting, high-flying glamazons that have the world at their heels but no one notices the darkness that lurks behind the glamour.

While their picture perfect lives on Instagram might be all we ever see, there's a lot more that goes on behind these beautiful faces once the cameras shut off. Shedding light on the perils of the glamorous world is international supermodel Emily Ratajowski who has



penned an emotional and inspiring essay for an American publication the New York Magazine.

In 2019 Emily was sued by a paparazzo for posting her own picture on her page. "I was in fact being sued, for posting a photo of myself on Instagram that had been taken by a paparazzo. I learned the next day that despite being the unwilling subject of the image, I could not control what happened to it," she wrote.

"I've become more familiar with seeing myself through the paparazzi's lenses than I am with looking at myself in the mirror," she further added.

As she recalled the several incidents in her modelling career including when she had to buy back her own images to when some of her more intimate pictures were released over the internet by an ex-boyfriend, Emily recalled photographer Jonathan Leder of sexually assaulting her during a photoshoot at his home in 2012.

Writing about the event, Emily recalled that her then agent had her travel to Leder's flat in New York, for an unpaid photoshoot for a magazine called Darius. The shoot required an overnight stay.

"He never looked at me directly when he picked her up from the bus stop," she said adding that she felt intimidated and nervous for the fact she had just started her career and he was an established photographer.

"The more disinterested he seemed," she says, "the more I wanted to prove myself worthy of his attention. I knew



that impressing these photographers was an important part of building a good reputation." Much to her surprise, she was shooting a lingerie spread but wasn't informed of the same earlier.

"I'd been taught that it was important to earn a reputation as hardworking and easygoing," she added remembering accepting a few drinks from Leder during the shoot. After shooting the lingerie, Emily claims Leder asked to shoot her naked which she remembers as being an uncomfortable experience.

After writing about the photoshoot during which also claimed Leder made disrespectful comments against her, Emily details about the night she was sexually assaulted.

"Most of what came next was a blur except for the feeling. I don't remember kissing, but I do remember his fingers suddenly being inside of me," she says. "I brought my hand instinctively to his wrist and pulled his fingers out of me with force. I didn't say a word." She wrote that she "never told anyone about what happened and I tried not to think about it".

However, the photographer has denied the allegations through his publishing company, "her allegations are too tawdry and childish to respond to," he was quoted.

"You do know who we are talking about, right?" he is quoted as saying. "This is the girl that was naked in Treats! magazine, and bounced around naked in the Robin Thicke video at that time. You really want someone to believe she was a victim?" ■



02

Everything that makes Netflix's 'I'm Thinking of Ending Things' a Must-Watch

The recently released movie by Charlie Kaufman just like his other loved films like "The Eternal Sunshine of a Spotless mind," is another thought provoking piece of art

"I'M THINKING of ending things" is an adaptation of the novel by the same name. It has been directed by Charlie Kaufman, the man credited for the Oscar winning The Eternal Sunshine of the Spotless mind and Being John Malkovich. In order to understand the magic of his latest work it is important to understand his philosophy that he deals with in all of his films. Kaufman's films are always thought provoking and "reflective" in nature. He believes "Art should offer an opportunity to recognize our common humanity and vulnerability." One thinks of themselves as a good singer only because others think that way, or that one's beauty is a concept that is instilled

by the others perspectives. Constantly being preoccupied with these ideas is difficult to deal with, so sharing these problems makes it easier. "I'm thinking of ending things" is about a young woman who travels with her boyfriend to his parent's farm. On their way they exchange poetry and awkward conversations that end up making you feel hollow. The film has some of the best performances by the likes of Toni Colette, who plays the mother of the boyfriend. The film is not a straight forward experience but explores themes of the transience and reality of life. The idea of time and age is constantly played around with. It talks about the fact that

life isn't like a romantic comedy and explores life from a non-heroic protagonist's point of view. It explores the question of how does it feel to be unloved or unlovable? The chilling realisation of what if you are not what you actually think you are. What makes the movie a must-watch is Charlie Kaufman's philosophy in the film could help us all deal with our own demons. It has certain relevance with the latest socio-economic state of the world but realising that all of us are going through the same issues, could prove to be helpful. ■



03

'DESPACITO' becomes most watched YouTube video ever

Over seven billion of views amassed by Luis Fonsi and Daddy Yankee's Despacito since it came out in January 2017.

IT HAS BECOME the most viewed video in the history of YouTube, ahead record 6.8 billion views, reported News18. The number of views for Despacito

is almost equal to the global population, highlighting just how many times he video has been played. It was shot in the historic neighborhood of La Perla in San Juan and the video quickly gained momentum on the platform, tallying up three billion views in less than eight months after its release. The single was also the most played song on streaming platforms of all time in July 2017. This record was in part due to a Justin Bieber remix of the reggaeton anthem in English and Spanish. Three years after its release, Despacito continued to make waves, notably thanks to Democratic presidential nominee Joe Biden. Barack Obama's former VP played the hit on his cellphone during an Orlando event dedicated to Hispanic Heritage Month. Invited on stage by Fonsi, the 77 year-old candidate had joked, "If I had the talent of any of these people, I'd be elected president by acclamation." ■





04



Ms. Marvel: Newcomer Iman Vellani to play Kamala Khan

Marvel studio is tapping newcomer Iman Vellani to star in its Disney+ series based on the comic-book character.

MARVEL AND the streamer recently named Adil El Arbi and Bilall Fallah, Sharmeen Obaid-Chinoy and Meera Menon as directors on the project.

Hailing from writer Bisha K. Ali, Ms. Marvel revolves around the story of Kamala Khan, a Pakistani-American teen based in New Jersey. Ms. Marvel first appeared in 2014 as Marvel's first Muslim character to star in her own title, and she will become Marvel Studios' first onscreen Muslim hero.

Marvel Chief Kevin Feige has said

that in addition to appearing on the small screen, Khan will be included in future Marvel films too. The plan, according to him, was always to stay true to the character, whether it meant finding the right actor to play the role, or offering a person that was not well known to the public.

Following the announcement, Pakistani-American comedian, actor and screenwriter Kumail Nanjiani took to Twitter and congratulated Vellani for nailing the role. "I just saw they cast Ms. Marvel and legit got

teary eyed. Congratulations Iman Vellani! Your work is going to mean so much to so many people, myself included. I can't wait," he wrote.

Television actor Ushna Shah also shared Nanjiani's tweet saying, "What he said! I recall being 5 and told in Canada that there wouldn't be major roles for girls who looked like me (ethnic). I was shattered. This has made me so happy for the next generation of girls who look like me. Thank you @Marvel!" Marvel and Disney+ have been hard at work setting up their development slate in recent weeks by not only setting Tatiana Maslany to lead its She-Hulk but also giving Samuel L. Jackson's Nick Fury character his own series.

The studio also announced that WandaVision would be the first show to premiere on the streamer later this year.

Nevertheless, although Ms. Marvel marks Vellani's first major Hollywood production, she has already made attempts to help diversify the industry.

At the 2019 Toronto Film Festival, Vellani was part of the Next Wave Committee, which was tasked with adding a special tag to films — already programmed into other categories — which they believed would resonate with their peers.

In an interview, Vellani referred to herself as a Pakistani-American-Muslim teenager with immigrant parents. Vellani dreams of becoming a cinematographer. A Vimeo account listed for Vellani includes a short film titled, Push, which she directed. ■



Sirine Jahangir becomes first British-Pakistani to reach 'Britain's Got Talent' semi-finals

14-year-old visually impaired starlet sent shivers down spines with a moving rendition of Ruelle's 'Carry You'



BRITISH-PAKISTANI singer Sirine Jahangir has finally reached the semi-finals of Britain's Got Talent after leaving everyone stunned with her powerful performance.

The 14-year-old visually impaired singer has become the first ever British-Pakistani to enter the show's semi-finals. The young starlet sent shivers down spines with an incredibly moving and personal rendition of Ruelle's Carry You.

Talking to media, Jahngir had spoken about her audition on the show which moved everyone to tears. The starlet had won over the hearts of judges as well as the audience with her unmatched

talent and inspiring story of how she lost her vision at the age of nine.

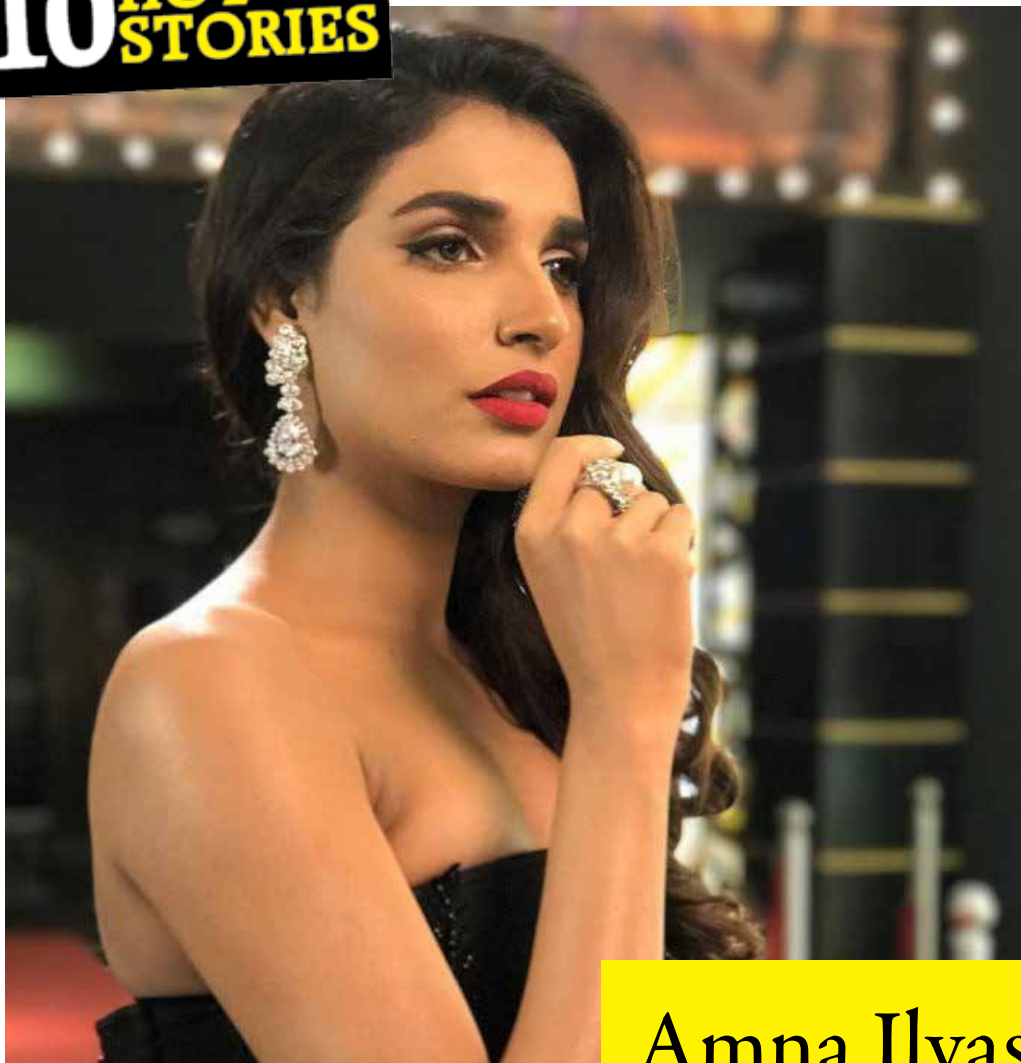
"When I was walking towards the stage, the only thing I wanted was to do something that enables me to help people like me," she said.

Kafeel Jahangir, her father, told how his daughter had encountered all difficulties with a brave face on.

"Sirine has been really brave, courageous and smart despite facing a difficult period. When she lost her sight, I knew at the time that the universe wants her to do something big," he had said. Nevertheless, here's hoping she makes it to the finals soon! ■

05





life, then you're welcome," wrote Haq on her story after being tagged by a few people on the viral clip. "Unhappy people tend to gravitate towards hate, instead of kindness and compassion," she added. Haq's comeback led to a sparked outrage among netizens who called out the Zinda Bhag starlet for fat shaming and hypocrisy.

Amna then posted a video maintaining that she never called anyone fat. However, as the video failed to diffuse the situation, she posted another explanation clearing her stance on the viral clip. The model shared several instances where she had called those around her with derogatory terms right and even

06

Amna Ilyas addresses uproar for body shaming Aminah Haq

The Baaji actor found herself in hot waters over a two-year old viral clip where she can be seen calling the former supermodel 'fat'

Amna had to describe Haq to Kanwal to which the Baji actor in an exaggerated manner gestured the fact this particular person had gained weight to which Sadaf quickly identified the Chaandi Raatein starlet.

With the clip gradually becoming viral, Aminah Haq who has since the past many years been off the fashion scene and has moved to USA took to her Instagram story to address the remarks about her.

"Truth be told, if body shaming me brought some small shred of joy in her

admitted to calling chubby people 'rhinos, elephants and bulls.'

Amna then stated that no one is born with ethics and like others she has called people names however she thinks it is unfair for people to not give a second chance and are bashing her for an old clip.

"I cannot change what I did or undo the pain I might have caused you," she said addressing Haq adding that each day she tries to make herself a better person. However she didn't exactly issue an apology. ■

GRAZIA

Former supermodel Aminah Haq reacts to body shaming



A few of you have tagged me in something a certain model/actress said about me. Truth be told, if body shaming me made brought some small shred of joy in her life, then your welcome! Unhappy people tend to gravitate towards hate instead of kindness and compassion.

AMNA ILYAS caught herself at the centre of a controversy after a clip where she can be seen apparently body shaming one of Pakistan's original supermodels Aminah Haq went viral. The clip from a two year old episode of the TV talk show Tonite with HSY shows Amna along with model Sadaf Kanwal playing a game called 'Guess the celebrities'. During the segment



07



'WONDER WOMAN' DIRECTOR WARNS CINEMA CULTURE COULD GO EXTINCT

Patty Jenkins is among the top Hollywood directors appealing to the US government to provide a financial lifeline

PATTY JENKINS' new Wonder Woman film has been delayed three times during the COVID-19 pandemic. Now, the director is sounding the alarm that film-going itself is under real threat.

Jenkins is among dozens of top Hollywood directors appealing to the US government to provide a financial lifeline to cinemas. Without it, she warned, the century-old tradition of going to cinemas could disappear from American culture.



"If we shut this down, this will not be a reversible process," she said in an interview from her home in Los Angeles. "We could lose film theatre-going forever."

While theatre attendance has rebounded in some countries following a global shutdown in March, the US market is struggling. Cineworld Group Plc is temporarily closing Regal locations that reopened in August. The National Association of Theatre Owners said 69% of small and mid-sized cinema companies could be forced to file for bankruptcy or shutter permanently.

Jenkins said widespread closures would lead Hollywood studios to stop investing in films for theatres, and turn to streaming instead.

"It could be the kind of thing that happened to the music industry," she said, "where you could crumble the

entire industry by making it something that can't be profitable."

Expensive action films like Wonder Woman would be much less common on streaming, she said, and audiences would miss out on the experience of watching on a big screen in a large group.

"I don't think any of us want to live in a world where the only option is to take your kids to watch a movie in your own living room," she said, "and not have a place to go for a date."

Some of this year's major Hollywood films, including Walt Disney Co's Mulan, skipped cinemas and went straight to streaming. Jenkins said that option is not under consideration for her sequel, Wonder Woman 1984. Her 2017 Wonder Woman film took in \$822 million at box offices worldwide.

The follow-up starring Gal Gadot as the lasso-wielding warrior is now scheduled for release by AT&T Inc's Warner Bros on Christmas Day in December. It had originally been set for June.

Jenkins said she was watching the progress of the pandemic and hoping that Wonder Woman can lead a return to cinemas that gives people a welcome escape from reality.

"I really hope that we are able to be one of the very first ones to come back and bring that into everyone's life," she said. ■

'Legally Blonde 3' is officially in the works

MGM Studios has confirmed that the third installment of Legally Blonde is officially in the works.



08

AFTER 20 years, fans are still excited about the very pink Harvard-graduated lawyer, played by Reese Witherspoon and her band of quirky buddies. The announcement came on the same day as the iconic cast's nostalgic reunion. Witherspoon, Luke Wilson, Selma Blair, Jennifer Coolidge, Ali Larter, Holland Taylor and more stars hopped on a Zoom call to recreate the forever useful "Bend and Snap" combination and discuss the legacy of the early '00s film.

"Of all the films that I've made, there is one that comes up more than any other and that is Legally Blonde," Witherspoon said during the reunion. "And I think that's because of Elle Woods. I think she just inspired people to believe in themselves. She just has a true sense of herself and always wants to see the best in others." The actor added that her fearless character "inspired her to always keep an open mind and be an advocate for myself and for other people

in this world." The entire cast agreed that the film was equipped with an incredibly talented cast and script to make it a cult classic. "Everyone from the actor to the UPS guy delivering a package, everyone was so perfect," Blair noted. Jessica Cauffiel noted, "The stars were aligned so perfectly. Reese, you really were the guiding light and elevated us to place a focus, dedication and seriousness and commitment." ■



09



Sana Javed and Umair Jaswal Tie The Knot

The Ruswai actor and Sammi Meri Waar singer announced the news to fans on social media

JOINING THE long list of celebrity weddings this year is another actor-singer duo as Sana Javed and Umair Jaswal got hitched in an intimate Nikkah ceremony. The couple took to their Instagram accounts to break the big news that surprised many of their fans.

Sana who was recently seen as the showstopper at the bridal showcase of a popular brand looked ethereal in her peach wedding dress while Umair looked dapper in an off white Shalwar Kameez paired with a golden embroidered shawl.

Fans and friends of the celebrity couple rushed to congratulate the newlyweds with heartfelt wishes extending their love and prayers to the duo that has now joined a long and illustrious list of Covid weddings this year.

Earlier this year celebrities like Sadaf Kanwal and Shahroze Sabzwari, Sarah Khan and Falak Shabbir, Hina Altaf and Aagha Ali have all tied the knot and since the year still has about three months left we can't wait to see which celebrity couple settles down next. ■





10

It's a Girl!! Gigi Hadid and Zayn Malik welcome their first child together

ANNOUNCING the birth on Twitter, Malik, 27, shared a black-and-white picture of the baby girl's tiny hand clutching his finger.

"Our baby girl is here, healthy & beautiful," he tweeted. "To try put into words how i am feeling right now would be an impossible task. The love I feel for this tiny human is beyond my understanding. Grateful to know her, proud to call her mine, & thankful for the life we will have together x."

Shortly after Zayn, Gigi also took to her Instagram page to share the big news with a similar black-and-white of her holding the baby girl's hand. 'Our girl joined us earth-side this weekend and she's already changed our world. So in love.'

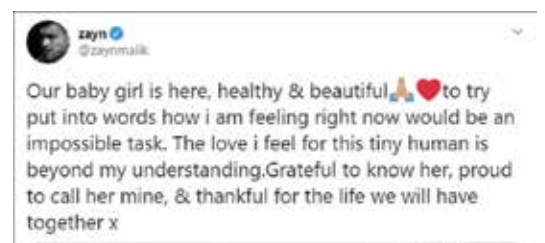


While the baby was expected to arrive some time in September, Gigi had also dropped a few hints about her due date with some pregnancy portraits taken during her third trimester.

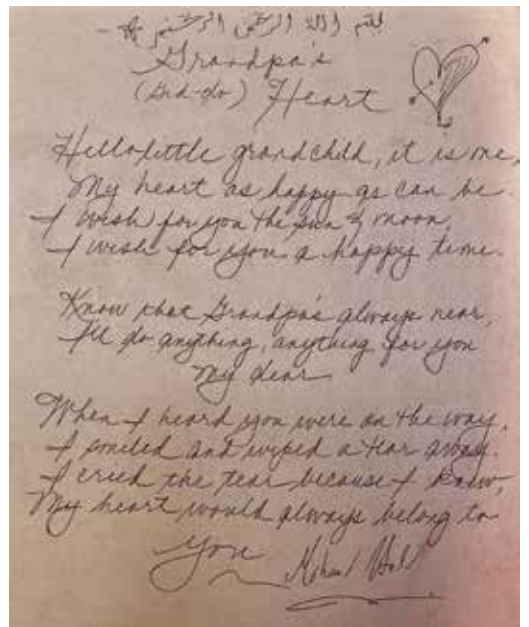
Meanwhile, Gigi's father also penned down an emotional and heartwarming poem for his new-born granddaughter which he shared on his Instagram page.

"Hello little grandchild, it is me, my heart as happy as can be," he then wrote to the family's long-awaited bundle of joy.

Gigi had confirmed she was expecting in April while appearing on the Tonight Show Starring Jimmy Fallon. She told the US chat show host that she and Malik were "happy and grateful for everyone's well wishes and support". The couple have been dating on and off since late 2015. ■



US supermodel Gigi Hadid and former One Direction singer Zayn Malik welcomed their "healthy and beautiful" baby girl



ON OUR RADAR: HYDER SYED - THE MAN WHO HAS IT ALL

Journalist + model + actor – he seems to have it all! Grazia Pakistan was super inquisitive to get to know Hyder Syed so, here's how our interview went!



Grazia: You moved to the UK when you were young, how was it like settling there?

Hyder Syed: The politeness, respect and acceptance came as a pleasant surprise. Not that Pakistan didn't have all the above mentioned social traits, it's just that for me it was really good to know that a complete stranger wasn't feeling unwanted in a completely different country. With time I became more accustomed and integrated into my adopted country's culture and society. The best part of (I think) growing up in another country is that you learn to adapt quickly because you don't have a family safety net which you tend to have back home. If you fall ill, for instance, you are on your own and you have to do everything by yourself. This, I think makes you not just highly adaptable but also very independent. I remember that on my graduation ceremony my family couldn't get there in time because there was a delay in their visa process which isn't uncommon. Anyway, like every other student I was working a part time job at the local bar and restaurant. My manager happened to be a Pakistani who had migrated from the US. He was extremely nice to me and gave me days

off when I wanted. The night before my grad ceremony I rang him and asked if he was free the next day and he said yes so I said "well tomorrow is my graduation ceremony and I can bring a parent or a family friend, and you always treat me like family. Would you like to come?" He said "yes! I'd love to, I have a really nice suit too!" My second friend/relative was my photo society associate Kaisa Niidas, the tall Estonian not just agreed to come but to take pictures too. And just like that I had two of my own people smiling, clapping and posing with me at my graduation. And it's an amazing feeling to have someone by your side when you achieve something. Wherever you move to, the experience depends on the people more than the place. If you are polite and respectful then that's what you'll get in return in most parts of the world. I'd love to go back and do it all over again because that's how good it was growing up here (in the UK).
Grazia: How did broadcast journalism happen for you? Was it always part of the plan?

Hyder Syed: I have always been into writing. It was something that I enjoyed more than any other subject and slowly it became a hobby and something that I was passionate about. I started writing for college and uni publications and did a few local internships as well. While I was working at a local tv station as an intern I realised that I quite liked the broadcast medium because writing for broadcast was something that was not just challenging but it was a skill. So I had to study the field properly and that, in turn, took me to the University of Sheffield on a broadcast journalism degree course. So I think it started with the love of writing and it kept evolving until I ended up in broadcast journalism.
Grazia: How did BBC happen?
Hyder Syed: Ok, so BBC happened when I had actually lost a little bit of hope. As a fresh journalism grad, BBC is a dream job. You see yourself working for the most respected and widely known news organisation on the planet. So, like every other grad, I tried and luckily landed an internship in my summer

break. This was at their old building called Bush House in Holborn. After finishing that internship I actually thought that I had cracked the entrance criteria and getting a job wouldn't be a problem but that was a bad mistake because for the next two years I tried 3 times to get an interview there but all my efforts were in vain. The entry standards are some of the toughest in the news business. On my fourth attempt I managed to clear the entire selection process and got in. I think it was persistence, with every rejection I took the feedback and came back stronger only to face a different hurdle. But during those rejections I think I grew as a journalist and not giving up paid off massively.
Grazia: Did modelling ever cross your mind before? You experimented with a lot of different internships, what drew you to them?
Hyder Syed: Modelling never crossed my mind but I have always had an interest in photography and one of my New Year resolutions was to learn photography. So I was actually assisting a photographer on a local brand's shoot where the male model couldn't arrive because he had an

accident. After trying for an hour the shoot coordinator came up to me and said that they wanted to test the light before the model arrived and I should be the stand-in model. I innocently but happily agreed. They took some shots and the shoot coordinator and stylist spoke for a few minutes. They later came to me and said that the male model can't arrive and were running out of time because the studio booking was ending soon. They had to deliver this project the very next day and eventually asked if I would replace the model. They insisted that would save the day and they'll give me a couple hundred pounds. I hesitated at first but then I thought there was no harm in trying. I finished the shoot, got paid and saw the results after a week. And I thought if I could do this on the side then I wouldn't have to do a part time job. So that's exactly how it started for me. It's funny because there were a lot of things happening at the same time. I remember when I started working for a local publisher as a tech journalist (my first

job) I used to keep a bag with me which had a change of clothes. I used to change right after my shift ended and run to get to show castings and fashion shows. So I was growing as a journalist and as a model, all at the same time. It was interesting because I would be practising my walk before a fashion show and in my head I would be thinking that this fashion show could be a great feature story, titled: 'How do models learn to walk?'
I am grateful that I got the chance to learn different things because in the current hyper multi-skilled society the more you can do the higher chance of success you have.
Grazia: Were you always fashion savvy or did it grow on you as you entered the fashion industry?
Hyder Syed: I had been a hoodie, jeans and trainers kind of guy most of my life because I have always preferred comfort over style. But once you step into the world of fashion then fashion does grow on most of the people and that was the case with me too.

Grazia: Describe your fashion style for us.

Hyder Syed: It depends, if you find me at work in the morning then its checked and block color oxford shirts with chinos or trousers.

If I am at a fashion show then I like the rugged look which I think goes with my personality traits too. You'll see me in high chelsea shoes, zipped leather jacket, skinny fit jeans with aviator shades and a high man bun. If you are having dinner at my house then you will find me in a hoodie and shorts with my hair down and realise that I can go from Clark Kent wardrobe (in the morning) to rock star and finally hobo in a matter of twelve hours.

Grazia: Has acting always been part of the plan or did it just happen?

Hyder Syed: Acting has been a part of an experiment and pushing the boundaries if I am being honest.

The fact that most models migrate to acting made me curious because modelling is silent acting sometimes, although the skills of an actor and the difficulty of the craft cannot be compared because any further comparisons beyond that won't relate. I did a short acting course at Royal Academy of Dramatic Arts and that's when I fully appreciated the craft and my respect increased further. Acting wasn't on the agenda but the curiosity and complexity of the art has constantly



drawn me towards it and I am experimenting and learning for now.

Grazia: Where do you see yourself in the next 5 years, movies/ramp/tv?

Hyder Syed: I don't know and that's the hand over heart honest answer. I wanted to be a writer and look where I am right now. This wasn't part of a plan and I think if I wasn't so flexible then I wouldn't have done half of the things I have so far. I am glad that I wasn't too rigid and that I had opportunities thrown my way and I took the chances. I might end up breaking a massive news story or you might see me in a movie. The possibilities are endless.

Grazia: Who is Hyder Syed? Describe yourself in 5 words.

Hyder Syed: Persistent, Loyal, Conscientious, Personable, ambivert.

Grazia: What advice would you give your teenage self about life?

Hyder Syed: You worry too much and you need to slow down. Some advice for those seeking to pursue careers in journalism.

Gain multimedia skills as much as you can and maximise your profile visibility using social media. That's where the future is! ■



JUSTIN BIEBER

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Style SOS

Q Although I hated them at the beginning, but I have grown fond of my lockdown hair and would like to grow them longer. Is there a way I can manage my new long hair in the grueling heat?

A Now this is something a lot of us going through, as much as we dreaded and wanted to chop them off a lot of have started liking our new messy long hair. But with the heat and the upcoming dry wind in Fall it may seem to be a tedious task managing however with a good conditioner, a headband and a pair of ponies you are all set.

Q With neutral tones taking over the fashion scene, I have been wondering if there's a way style my outfit in a way that it doesn't wash me out?

A Neutral tones have gradually been rising on the fashion scene for their refined chicness and flexibility. With the outfits being more subtle it is important to style them with the right accessories such as bold and colourful pieces that will make your appearance pop.

Q Seeing all these celebs and young men wearing vibrant printed shirts has got me trying to add some colour to my monotone wardrobe. But is there a way I can wear some bright hues without going OTT?

A As much as men like to wear the same three solid colours over and again it is always a good thing to take a break and mix in a few vibrant prints every now and then. Taking cue from Shahzad Noor who has paired his bright orange shirt with darker pants or Justin Bieber who is keeping it colourful yet subtle in those white shorts.

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Styled by FUNKSTAR FASHION & STYLING





DRESS Valentina Braun



Photography and Art Direction **JOSEFIEN HOEKSTRA** @JOSEFIENHOEKSTRA
Makeup **ASHLEY GROENEWALD** @ASHLEYDESIGNMUA
Hair **SHAI VLIJTER** @SHAVLIJTER

DRESS Somnia Romantica
JEWELRY Bjorn van den Berg



DRESS Rosalie Boonstra



DRESS Valentina Braun
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THE BEST OF MILAN FASHION WEEK

With Spring the symbol of rebirth, Milan's fashion powerhouses took this opportunity to remind that persistence and optimism are a sight to behold as they look towards the next year even while Covid-19 has reshaped the global landscape



After a long wait, the fashion hub of the world Milan was once again filled with the smell of fresh couture when the Spring Summer 2021 edition was held under a hybrid format which meant designers had the option to either release pre-recorded fashion films or to display their collections in scaled-down fashion shows with zero

to a limited audience. Given travel restrictions many supermodels such as Bella Hadid, Kaia Gerber, Kendall Jenner, Emily Ratajkowski and Naomi Campbell weren't able to walk at the fashion week but the runway was slayed equally by the likes of ImaanH ammam, Rianne Rompaey, Mona

Touggard, Sacha Quenby, Maïke Inga and Abby Champion who were joined by the likes of Joan Smalls, Irina Shayk and Ashley Graham. Out of the many brands that showcased their collection for the coming summers, we have listed down our favourites below:



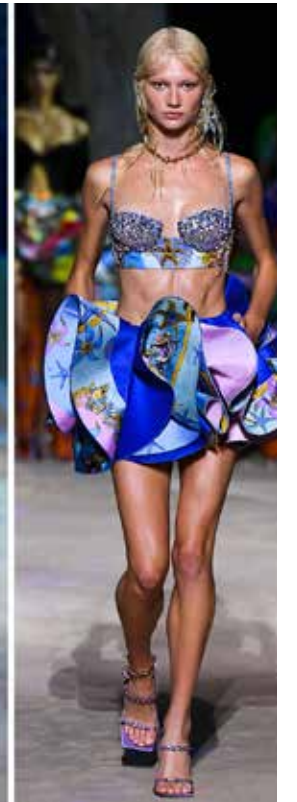
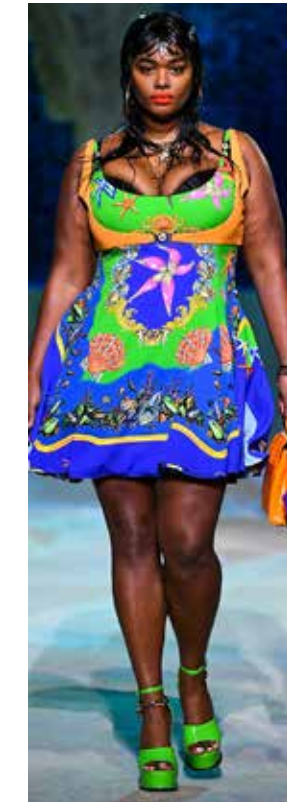
VERSACE



Versace is a powerhouse in the world of fashion and luxury and Donatella doesn't let go any chance putting up a spectacle for each of the brand's fashion shows. While last year the brand had Jennifer Lopez sashay down in the infamous jungle dress, this time the brand went a notch higher or rather 'down under.'

Taking fashion fanatics for an aquatic journey with her 'under the sea'- inspired collection, Donatella paid homage to her late brother Gianni by recreating some of his more iconic designs from the brand's 1993 Trésor de la Mer collection.

The collection as largely vibrant featuring outfits decked up with shells and starfish motifs, crystal-encrusted bra tops and blinged-out embellishments as models walked on a sand-covered, dimly-lit runway lined with broken-down Roman pillars. The fashion show also for the first time ever featured three plus-size models Jill Kortleve, Alva Claire, and Precious Le.





BOSS



Celebrating its 20 years in womenswear, Boss returned to the Palazzo De Senato in Milan the very same venue where it debuted its first ever women's apparel line. The brand was also one of the very few that decided to go forward with a live audience show as it presented in front a small yet socially distanced crowd.

Casualisation as Ingo Wilts, the chief brand officer of Boss said was at the heart of the collection as the brand derived inspiration from the work-from-home culture and the laid-back fashion preference that gained prominence during lockdown. He also called the collection their most casual to date with slouchy separates and a calm yet lush colour palette such as ice blue to forest green, mint, nude, fuchsia and fresh white.

The show also marked the return of model Irina Shayk on the runway while the rumoured girlfriend of actor Brad Pitt Nicole Poturulski was spotted in a statement knit dress.



ALBERTA FERRETTI



Staged in the open air courtyard of Milan's Castello Sforzesco, with guests seated at a safe distance on a warm and sunny afternoon as the same relaxed feel echoed in the collection resonating with Alberta Ferretti's signature romantic style than the brands more recent outings.

The collection that embraced seductive softness stemming from the acceptance of the natural power of femininity was a visual delight as tie-dyed, monotone and romantically sewndresses especially the final three pieces worn by models Abby Champion, Mona Touggard and Rianne Rompaey.

The fashion house also derived inspiration for the Spring Summer outing from the concept of practicality as the show featured a more wearable and approachable styling keeping in mind the sort of laid-back style many have adapted to during the lockdowns such as pastel denim, high-waist, tight pants were paired with lingerie-inspired tops.





DOLCE AND GABBANA

While gloomy clouds still roam over Milan, Dolce and Gabbana decided to set the tone for the next Spring with their colourful patchwork collection. The fashion powerhouse showcased their collection in front a live audience following the tune of its bespoke shows in earlier in July when the brand went ahead with a physical runway show, highlighting the message that a runway cannot be replaced by something on a screen.

Titled the 'Patchwork of Sicily' the 90-piece collection remembered a 1993 show in which they used similar patchworking methods. While the 90s' collection followed a 70s' bohemian theme, the present collection was more modern.

The brand also kept resourcefulness and repurposing at heart when designing as they recreated several items from the previous collection in contemporary cuts such as hourglass dresses and sharply cut jackets.



ETRO

While heading off to a beach at the moment may not be the best idea, Etro's Spring 2021 collection definitely made up for that aching as beachy outfits and aquatic prints made for the brand's display.

Boasting on an undeniable 60s vibe that imagined fashion icons of the time such as Sophia Loren and Elizabeth Taylor at an Italian beach in the summers, the collection featured playful aquatic prints as the lead designer Veronica Etro admitted her source of inspiration for the collection was the 60s' era.

The collection featured triangle bikini and bandeau tops, paired with everything from tailored shorts and pristine white trousers to skirts while the outfits were styled with big straw hats, chokers and gladiator sandals — all of which will be highly desired come the next summer.



STYLE RADAR DOUBLE THE DENIM

There's no such thing as too much denim and there ain't nobody who doesn't love it. From jeans to tops to jackets to even dresses, denim has become that one fashion staple that's just so chic no matter what season it is. One of the most stylish ways to wear denim has proven to be the denim on denim combo made famous by the iconic 2000s popstar couple Britney Spears and Justin Timberlake.



GIORGIO ARMANI

"I hope that fashion will now review its priorities, learning from this experience," wrote Armani while describing how he sees the industry should move on following the pandemic. Being a veteran and undoubtedly a treasure in fashion he also opined that the industry itself had been due for a reckoning for a while now.

As for the Spring Summer collection, Armani once again proved that subtle elegance and clean cuts are the only features that make for a stellar collection given the right colour palette and designs. With fluid matching separates and eveningwear that sparkled set in a monotone theme which felt universal—like a canvas for application.

Once again adopting from quarantine, Armani also included slouchy PJ like silhouettes as the fashion house maintained style and timelessness over fashion and trends.



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DRESS Taller Marmo

A GIRL AND THE CITY

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Photographer : Ekin Can Bayrakdar

www.ekincanbayrakdar.com

www.instagram.com/ekincanbayrakdar

Stylist : Joanne M Kennedy

<https://www.joannemkenedy.co.uk/>

<https://www.instagram.com/joanne.m.kennedy/>

Make up Artist : Kenny Leung from Carol Hayes Management

using "Charlotte Tilbury"

https://www.instagram.com/kenny_makeup/

<http://www.carolhayesmanagement.co.uk/>

<https://www.instagram.com/carolhayesmanagement/>

Hair Stylist : Tony Hristov

<https://www.instagram.com/hairby.to/>

Model : Emma Barley from Storm Model Management

<https://www.instagram.com/emmalouisebarley/>

<https://www.stormmanagement.com/>

<https://www.instagram.com/stormmodels/>

Assistant Photographer : Marta Gonzalez

<https://www.instagram.com/miligramofmart/>



BLAZER Amanda Wakeley



TOP Huishan Zhang
TROUSERS Huishan Zhang

DRESS Taller Marmo
SHOES Dora Teymu



DRESS Rue Agthonis
COAT Georgia Hardinge



TOP MSGM at The Outnet
TROUSERS Nanushka
EARRINGS Alexandra Hakim



DRESS Stine Goya
SHOES Kalda
EARRINGS Loveness Lee

DRESS Rue Agrthonis
COAT Georgia Hardinge
SHOES Kat Maconie
EARRINGS Loveness Lee



DRESS Adriana Degreas
SHOES Dora Teymu



TREND ALERT

HELLO YELLOW

One of the most worn colours this season, Yellow has always been a fashion favourite. From couture gowns for the red carpet to crop tops for when you are heading on to the streets, this vibrant shade can always boost up your look for the day. What makes Yellow one of the most consistently spotted colour is that it can be mixed up with almost any sort of prints right from polka dots to plaid to just a stunning yellow dress all by itself — Yellow is one colour that we always keep seeing coming back.



BEYONCE



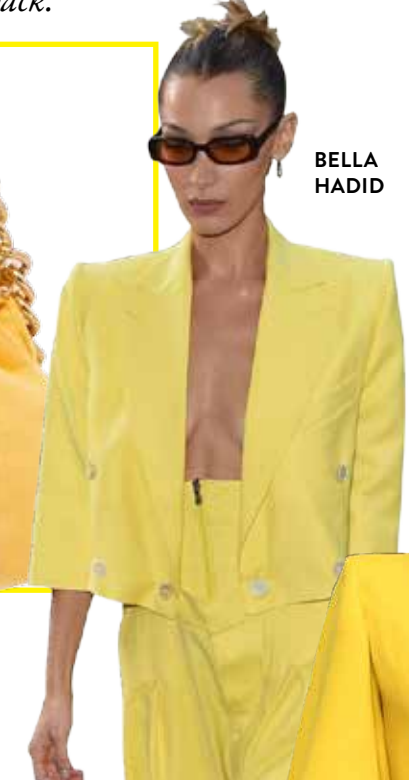
KINZA HASHMI



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ZOEY DEUTCH



EMILY RATAJKOWSKI



ABEER RIZVI

SWEET PRET MEDLEY

*Get all your fall
style inspo right
here as we play
with pastels and
monotones in our
'pret-y' editorial*



MODEL: Sana Farhan Sardar
PHOTOGRAPHER: Syed Umair
WARDROBE: San And Zy
HAIR AND MAKEUP: Nabila
FASHION DIRECTION: Saad Sarosh
ACCESSORIES: Noho
SHOES: Model's own









TRENDS SPOTTED: Paris Fashion Week Edition

As the world comes to terms with living under a pandemic, the fashion world has also taken its first baby steps towards restructuring the stunted industry after six long months.

After the fashion runways made a successful comeback in Milan, Paris followed up on the same by hosting its very own fashion week under a similar hybrid format. And just like every other fashion week, we spotted some super cool fashion trends that'll soon make their way on to the scene as we get ready for another season and put up a brave face to meet the challenges under these unprecedented times.



Bigger and Bolder Shoulder

Born about some three decades ago in the 1980s, the big exaggerated shoulders also known as power shoulder exude a stoic poise and grace while also add that confidence and assurance to a look. The strong statement shoulder trend has since evolved and been reinvented with times and has been a raging trend on the fashion scene since the last two years.

From high-end couture to retail fashion, the big and puffed shoulders with variations of statement sleeves, the trend takes you back to the era of glamour and fantasy and unleashes the fierce woman in you. Given its versatility and innate style, the big shoulder trend was the main highlight of the collections presented by luxury labels like Balmain and Louis Vuitton for the Spring Summer 2021 season.



All The Bling

2020 may not have been year of partying and travelling that a lot of us wanted it to be but come 2021 it might just be the best time to get your bling on and let all the glitter shine bright. Sequined embellishments and metallic outfits have been in on the fashion scene since the last few years being one of the first few of the current trends that started taking the present fashion menu back to the 80s and 90s.

Disco vibes which were usually limited to Halloween and New Year night celebrations have been incorporated into creating some of the chicest and funkier outfits as we have seen in the collections of many designers in the recent past and the recently concluded Paris Fashion Week wasn't any different.

From party dresses, to suits and separates leading fashion houses such as Chanel, Giambattista Valli, Louis Vuitton, Isabel Marant and Balmain have all sought inspiration from the Saturday Night Fever era and it seems like the bling is here to stay for another season.

Flowing Florals

The infamous Miranda Priestley may have been famously unimpressed by some of the spring/summer trends in 2006's *The Devil Wears Prada* but even some 15 years later floral designs are just one fashion trend set to return in a big way each Spring and this season wasn't any different.

Keeping in mind the idea of Spring Summer season resonates with the outdoors and the fresh smell of gardens, it is quite impossible for designers to not seek inspiration from the flowery patterns and colours for their collection being made for that very season. Hence the flowery prints and intricate floral details were seen in the collections presented by fashion houses like Dior, Kenzo and Giambattista Valli.



Shining Bright Colours

Come 2020, neon one of the more controversial trends became a widely worn fashion trend as fluorescent tones and acid shades seem to be the most accurate colours to wear to the almost glow back in our lives which have so far been shrouded with dullness this year.

And if the current fashion week season is anything to go by then these bright and bold shades are coming even stronger and have been made a lot more wearable with the right styling on how to merge in the loud shades with more neutral tones making them more flexible.

Neon or bright shades such as fluorescent green, red and orange were widely featured in the collections by designers like Miu Miu, Acne Studios, Haider Ackermann and a line of pink suits by Balmain.



Green with Envy

Not only is green touted as the colour of summer it is now quite possible that the colour will control the fall fashion shades this season. The vibrant and bold hues experienced dominance as many fashion designers showcased the colour in collections on runways and now into the closets of many.

Ever since last year, green has been so popular in fashion, with all of its many shades and tones and as we look forward to turning over a brighter and prosperous leaf in the next year it is only apt that the leafy shades were largely showcases by designers like Givenchy, Miu Miu and Giambattista Valli in brighter, bolder and darker tones.



PHOTOGRAPHY: Natasha Zubair
STYLING AND CONCEPT: Mehek Saeed
ART DIRECTION: Hashim Ali
MAKE UP AND HAIR: Fatima Nasir
MODEL: Nimra Jacob and Mughees Rehman

No Borders, Just Horizons

When one explores land, there's usually a bitter sweet reminder that borders are merely manmade. Covid gave us an excuse to explore more that Pakistan holds - this editorial is an amalgamation of what we found mixed in with the street style often spotted in the cities.

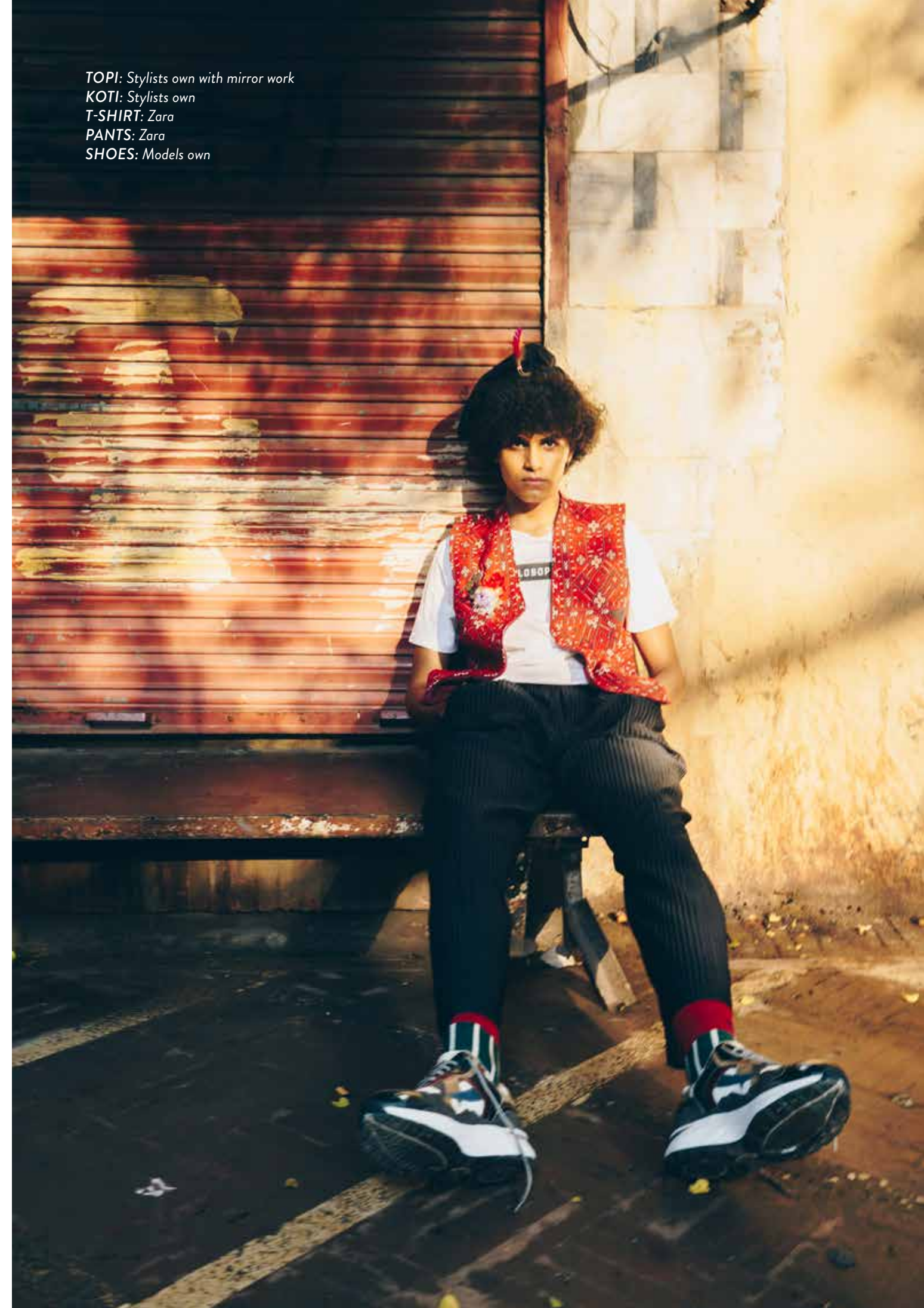


KOTI: Stylists own with threadwork
BANDAEU: Stylists own
DHOTI: YBQ
ACCESSORIES: Ayesha Accessories

TOP: Plush by Pashmina with beadwork
PANTS: Mahgul
SHOES: Stylists own
ACCESSORIES: Ayesha Accessories



TOPI: Stylists own with mirror work
KOTI: Stylists own
T-SHIRT: Zara
PANTS: Zara
SHOES: Models own



JACKET: Stylists own with Kashmiri embroidery
T-SHIRT: Bandana
DHOTI: YBQ
ACCESSORIES: Ayesha Accessories



LEFT:
T-SHIRT: Hunzo
JEANS: Zara
SHOES: Zara

RIGHT:
JACKET: Stylists own
DRESS: Balochi native dress
SHOES: Doc Martens
ACCESSORIES: Ayesha Accessories



TOP: Mahgul
 JEANS: Genie Pakistan
 SHOES: Korea
 JACKET: Hunzai local jacket
 ACCESSORIES: Ayesha Accessories



BLINDING BLUES

We spotted this uber chic and super stylish look on the very fashionable Mira Sethi at this year's Hum Style Awards. The talented starlet turned up at the event in a matching suit paired with a matching blue crop top showing off her well-toned abs that had us crushing over. For those of us who'd like to work this look around town here's our more street-smart spin on it.



MIRA SETHI



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MANGO
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PKR 19,990
www.mango.com

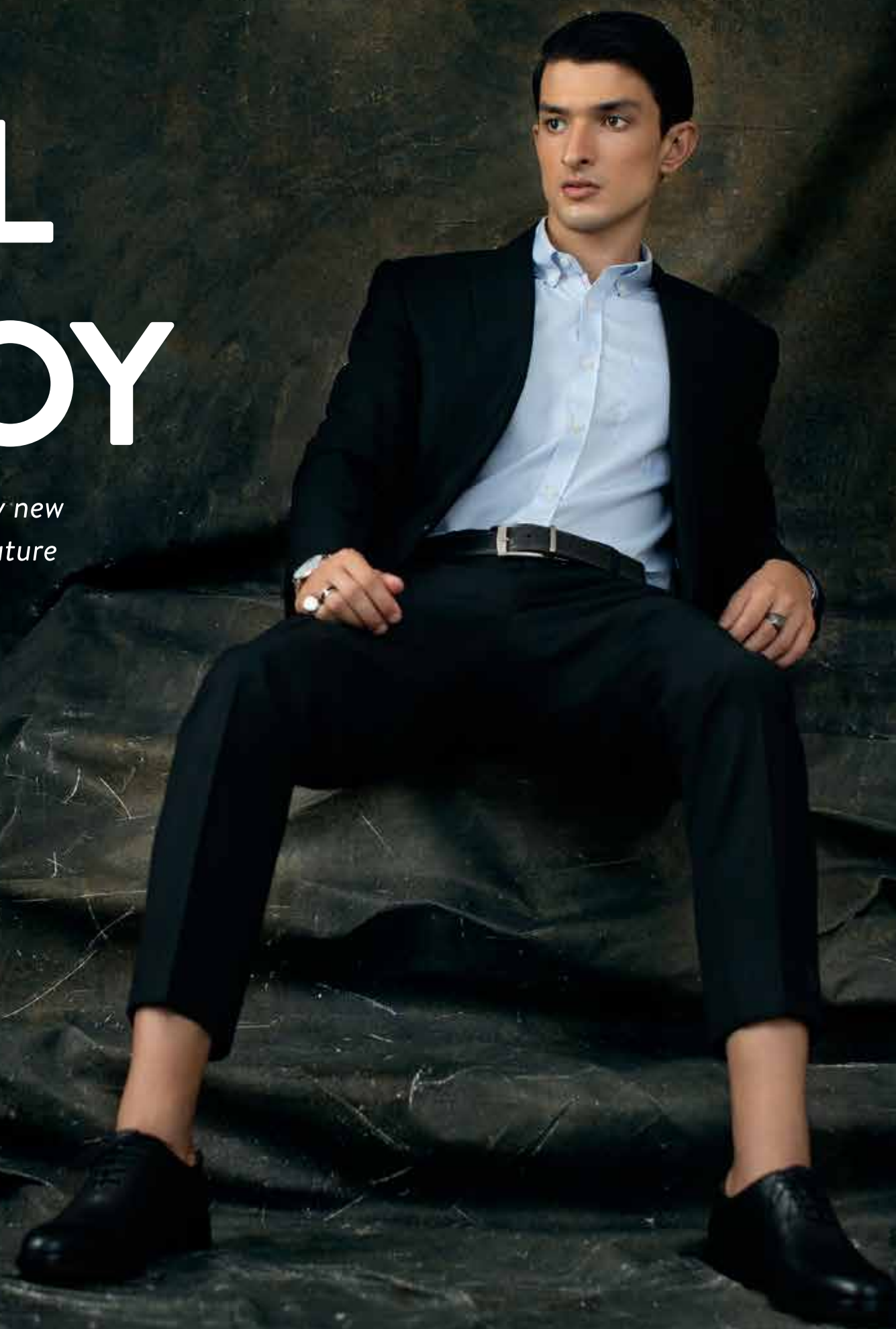
The Pants
MANGO
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THE COOL NEW BOY

Taking men's fashion to a stylish, sexy new high with a glimpse of the past and future

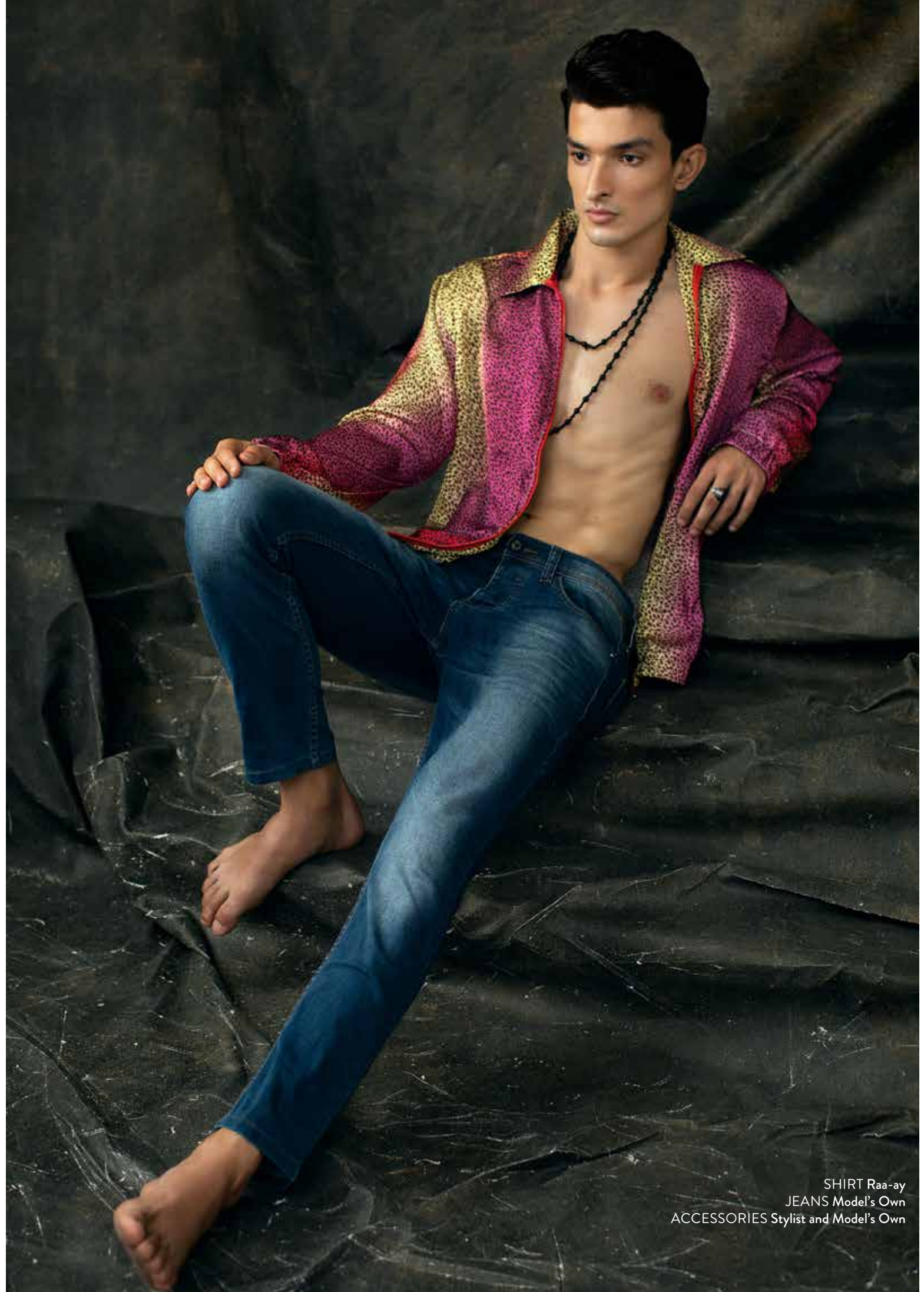
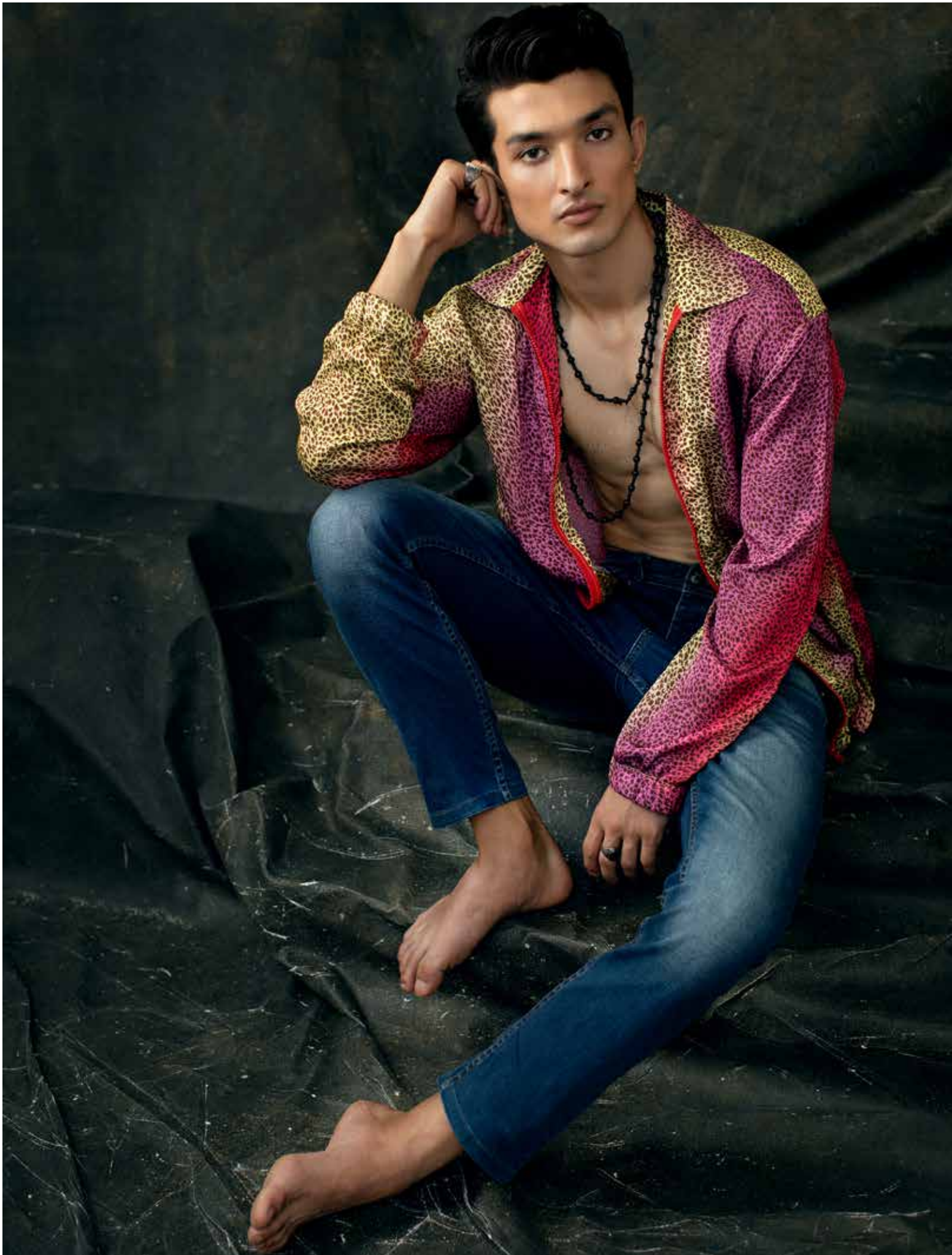




TUXEDO Mohtaram
EYEWEAR Stylist's Own
WATCH Model's Own
RINGS Model's Own
SHOES Tsm & Co

SHIRT Splash
EYEWEAR Stylist's Own
ACCESSORIES Stylist and Model's Own
JEANS Splash
SHOES Tsm & Co





SHIRT Raa-ay
JEANS Model's Own
ACCESSORIES Stylist and Model's Own

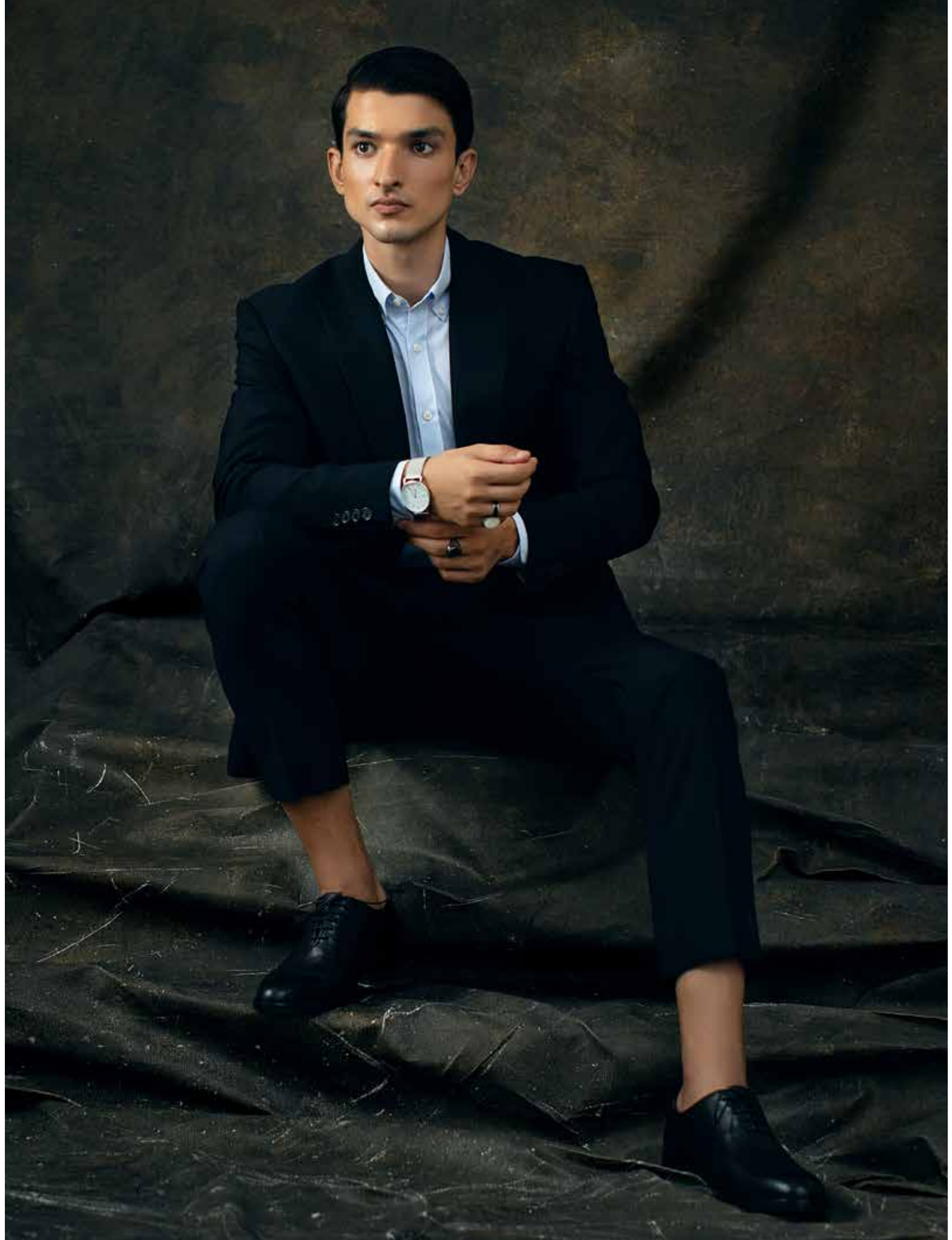
JACKET Mohtaram
EYEWEAR Stylist's Own
SHIRT Mohtaram
PANTS Mohtaram
ACCESSORIES Stylist's Own
SHOES Tsm & Co





TRENCH COAT Mohtaram
EYEWEAR Stylist's Own
PANTS Mohtaram

SHIRT Mohtaram
PANTS Mohtaram
ACCESSORIES Stylist's Own
SHOES Tsm & Co



GRAZIA DOC!

Dr Yusra, internationally reknowned aesthetic doctor, answers all your questions!



Grazia: Please tell us a little about yourself.

Dr Yusra: I run two well established clinics, one in the heart of London on Harley street, the other by the beachside in Blundellsands in Liverpool. I have been practicing since 2010 and have a strong passion for aesthetics and wellbeing, my ethos being natural looking enhancements to support wellness on the inside, and radiance on the outside. I provide a range of dental and facial aesthetic procedures and have recently expanded the team and portfolio of treatments and we now offer weight loss clinics, permanent non surgical fat reduction, skin tightening, acne scar treatments and body contouring. The

most popular body sculpting treatment we have in clinic is Coolsculpting which is the only FDA approved non surgical permanent fat freezing treatment in the world, clinically proven to permanently destroy almost 30% of fat in one session, without any needles, and any downtime, and quite frankly one of the most life changing treatments I have seen.

My patients travel far and wide and come for full face rejuvenation, acne scarring treatment and non surgical rhinoplasty - all of which can be life changing for many. During my consultations I assess the patients full face, lifestyle, nutrition, skincare and formulate a bespoke treatment plan to suit patient requirements. I believe



aesthetic treatments should be subtle, enhancing what you have and restoring youth, health and vitality to your face. Long gone are the days of duck looking lips, one of my ultimate pet hates, and hamster cheeks. I've yet to meet a man that likes that and I'm yet to see the beauty in obvious overdone work. If anything I believe it distorts and ruins the face. In my clinic we aim for elegance and we want our patients looking and feeling good, but not looking 'done'. The idea is 'fresh, not fake' and thats really what the clinic is known for. Patients travel from abroad for a day for treatment and come in discreetly for treatment, and fly back the next day, feeling lifted and youthful and beautiful, but done very discreetly so they just look like they have had a stunning facial without anyone being able to pinpoint whats been

done. It really is something special.

Grazia: What areas do people want fixed with dermal fillers?

Dr Yusra: Most patients come in concerned about a particular feature, be it dark under eye circles, a hook on their nose, acne or acne scarring. These are the top three concerns I see in my clinic. I believe education is key. Educating and empowering my patients with the information to make the right long term decisions is part of our consultation process. The magic in delivering stunning aesthetic treatments is getting the proportions just right. Accuracy in injection position and depth is vital, detail is paramount and careful adminstration in a staged approach is often best to create well integrated, natural looking stunning results.

Grazia: Do fillers take years off your face?

Dr Yusra: Fillers can absolutely take years off your face. The ageing process is interesting and multi layered. We make collagen up to about the age of 25. Thereafter we lose collagen at a rate of 1.5% yearly, and as the elasticity in our skin diminishes, so does the plumpness and radiance. Our deep fat compartments that support our skin starts to break down, or bone starts to shrink back, our skin cycle slows down and our face essentially loses the support it once had, resulting losing volume and structure, flattening of the cheeks, with deeper under eye circles developing, nose to mouth lines and heavy jowls with loss of definition to the face. Dermal fillers can restore that lost volume, plumping up the fat pads and recreating bony support. Hyaluronic acid dermal fillers can come in different thicknesses and textures and can be injected in all the different layers of the face, down to the bone to create structure in the nose, cheeks and chin, up to the skin to create glow, radiance and hydration in the form of

GRAZIA FEATURE

'skinboosters'. Every molecule of hyaluronic acid holds 1000 x its weight in water, so its great for rehydration of the skin. Fillers will last between 6 months up to 24 months, depending on which product is used.

Grazia: Is it true the sooner you start the better?

Dr Yusra: No, not necessarily. I believe aesthetic medicine is an art form but also branch of medicine, and every procedure has its own risks and the patient should be at an age where they have capacity to consent but more so, where they would benefit from treatment. I worry about the youth and those influenced to have plumping procedures that are a fad and absolutely not necessary, nor aesthetically pleasing. If you start when you don't need it, you run the risk of over filling and appearing distorted. Find an ethical clinician who is not afraid to turn you away if treatment will not be of benefit to you. Having said that, it is true that the sooner you start good skin care the better, as prevention is better than cure. Using products that stimulate cell renewal and repair, and sun protection every single day to prevent premature ageing is absolutely essential. Another treatment that is best used as a preventative treatment is Botox - this is injected to reduce over activity and wrinkling of the skin, and is best started as soon as early lines appear in movement, to stop them embedding into the skin and becoming deeply engrained lines. The most common age group that comes for dermal fillers are 30-50 age group.

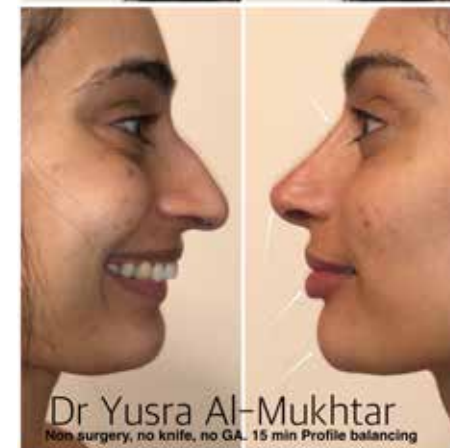
Grazia: Is it obvious to spot who has gotten fillers?

Dr Yusra: Perhaps to a trained aesthetic doctor, yes, but otherwise this should not be the case. Filler is designed to restore lost volume and enhance subtly, very much keeping you looking like you, just a better more youthful and radiant version. It is not about making you look like someone else, and its then really that it becomes obvious. Techniques and products we use these days ensure patients walk out looking radiant, fresh, beautiful, but keep people guessing. And thats just how it should be. No one has to know! ■



Dr Yusra Al-Mukhtar

10 minute Dr Yusra non surgical rhinoplasty



1

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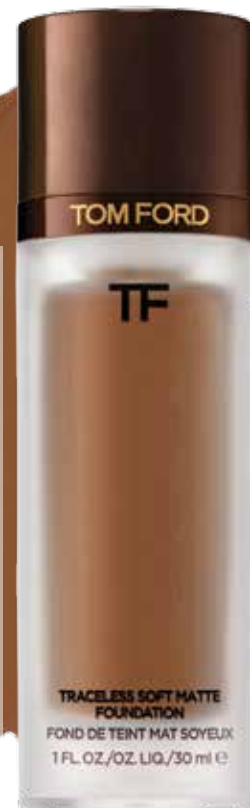
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5

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4

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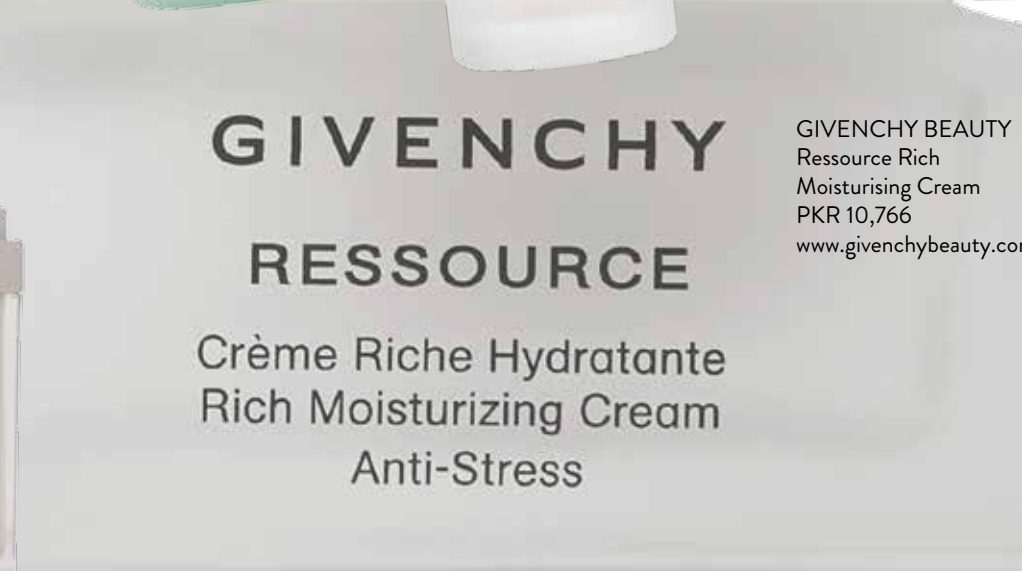
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CONFESSIONS IN THE TIME OF #COVID19!

Grazia Pakistan got a few anonymous confessions. We had a number of people tell us how they feel during the pandemic. Here they are:

1 *My CEO thinks social distancing is only for "social gatherings"*

2 *I don't have enough work to do at home to justify my pay.*

3 *I don't remember what it's like to be around people.*

4 *My mental health is suffering.*

5 *I regret complaining about 2019.*

6 *Sweatpants - all day every day!*

7 *When will this end?*

8 *I don't know what normal life feels like!*

9 *Thank God for the internet*

Feel free to send us your confessions on our instagram!



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